



Maid o'Clover BUTTER

---your grocer sells it

Your grocer recommends it; he recommends it because it is his "best seller." Butter popularity depends on taste, goodness and purity.

Maid o'Clover Butter

appeals to discriminating butter buyers—to people who are particular about the quality of the food they eat. Maid o'Clover is clean—made so, and sold so. The rich cream, from which we make it, is Pasteurized so that every ounce of Maid o'Clover Butter is Pasteurized-Pure. It is a health food. Eat plenty of it.

Buy it of your grocer. It is made fresh each day.

Mutual Creamery Company

WE RECOMMEND THIS BUTTER ABOVE ALL OTHERS

AIDS ALL CLASSES



Dr. Louise M. Ingersoll, as a physician in the American Red Cross Hospital on Russian Island, ministered to 19 different nationalities, including patients from the camps of the enemy.

trines in silk and iridescent beads. The color was almost emerald, and at a little distance the fur looked like rich plush.

A Fashion Hint.
Costures made of small flowers or fruit are fashionable. They are not meant to look natural, merely decorative. Fruit is becoming more and more popular as a decoration for evening frocks.

Color on the Golf Course.
A sporting costume was composed of a bright emerald green knitted skirt and a green jumper striped with bands of red. Another was mustard-yellow with borders on jumper, cap and scarf of black and white checker patterns.

The Enlarging Fan.
Fans grow larger and larger, and are made of feathers, ostrich, rooster, pheasant and so forth. Some of the new fans are of tortoise shell, with single sticks made of tortoise shell or carved horn, but the favorite of the season is the big ostrich feather fan, black or white, with tortoise shell sticks and an intricate monogram in silver or paste.

New Girdles.
The prettiest girdles are made of metallic ribbons richly embroidered in silks and beads, or of large wood and crystal beads skillfully strung together on knotted silk cords, the ends decorated with handsome tassels. All the new girdles are very long.

The Lace Revival.
Paris has decreed that the all lace gown is the ultra perfection of "chic." Marvellous creations wherein tier upon tier of lace flourishes reach from waist to hem are now seen, and lace drapery in long and graceful lines and lace underskirts beneath silken panniers and lace overcoats and charming little hanging coats are designed also.

Spanish Influence in Fashions.
Everything Spanish is fashionable this winter. Our dresses, mantles and hats are copied, more or less, from the picturesque costumes depicted by famous Spanish painters, old and new. The "montera" worn by bull fighters is most becoming. It fits close down on the head and is wide at the sides, its soft blackness—the original thing is chiefly made of rich chenille—casts a delicious shadow over the eyes.

Riviera Dress Novelties.
A Riviera novelty takes the form of a musquash bowl toque, trimmed at one side with a plume of green coque feathers, the latter held in place by a cut jet or steel ornament. These bowl toques are at the moment more "in view" than ever. Quite elderly women appear in bowl toques covered with white brushed wool or imitation ermine, or in the same kind of toque in vivid green, blue, rose or violet. In Paris they are making bowls covered entirely with small flowers and other envelopes by bands of ostrich feather trimming.

Rippling Rhymes
By WALT MASON.

THRIFT.
The sanest thing on earth is thrift; it is the slogan of the wise; without it human beings drift to joints where paupers swart the flies. All workers now are in demand, there's no excuse for idle lads; employers in the market stand and offer forty kinds of seeds. Work brings a lovely recompense, such as it never sought before; no delegate with any sense will let a wolf camp by his door. It's harvest time for those who wish a bank account to rear and raise, to put some money in a dish, and save it for the rainy days. Said rainy days are bound to come, with wailing winds and heavens dank; then happy he who has a sum of kopecks salted in the bank. It matters not how much you earn, if you believe, and think, and say, that coin was merely bought to burn, to throw at birds and feed away. What profits it to shed your sweat, and through the long hours toll and spin, if you are evermore in debt, and dodging bailiffs and their kin? Be thrifty now, while

NEWS OF THE SHOPS
In women's costumes, as in many other places, do small things play a large part and that indescribable look of good grooming comes from tiny, well chosen accessories.

Veils are ever of importance and some seen in a Chicago shop this week are particularly good.

For northern wear and to be wisely bought now and carefully kept till days of summer are beautiful white veils of real lace draped loosely around straw hats of white and all pretty shades. They are smartly becoming. From \$1.35 to \$3.95 they range.

A real "special" in veils is seen in veils costing 35 to 50 cents. In taupe, black, purple, navy and the ever popular brown they come in diamond, square and octagon meshes. At \$3.95 each are stylish veils with dotted mesh in black, dark blue and brown. Beneath their pretty velvet neckband is a youthfully becoming strip of ostrich.

With grosgrain bands are dotted veils in taupe, brown, navy and black, interestingly priced at \$1 each.

On veils of pretty mesh are soft bands of chiffon. These are one-fourth yards in length and are of fine value. To wear with the popular smart toques of gay color are veils with dots of many pretty shades from \$1 to \$2.25 the yard.

NOTES FROM PARIS

There is actually a new fur in Paris. At least it looks "new"; but as a matter of fact it is our old friend the rabbit skillfully dyed bright colors. This novelty was introduced on a black crepe de chine tea gown, with heavy

BUSINESS WOMAN IS BACK AT DESK

Mrs. Atkins Recovers Health and Makes Strong Statement For Tanlac.

"Tanlac has certainly proved what it can do by restoring me to health and I am recommending it to my friends and customers," was the statement made recently by Mrs. Minnie Atkins, who is the proprietor of Mothers' Place, a well patronized restaurant at 129 West Broadway, San Diego, Cal.

"About a year ago my health began to fail me and I got in a terribly weakened, rundown condition," continued Mrs. Atkins. "I had almost no appetite at all and what little I forced myself to eat did me more harm than good, and all the time I felt so weak and tired that it was all I could do to keep the place going."

"After I had been in this condition several weeks, the clerk in the hotel next door told me about Tanlac and advised me to give it a trial. Well, it was no time after I began taking it before I was feeling better and by the time I had finished my second bottle my appetite had come back, I could digest everything I ate perfectly and was feeling just as fine as ever."

"I was in the very best of health until about three months ago when I had a bad case of the influenza and was in bed a week and unable to attend to my work for two weeks or more. I was left in such a weakened condition that I was hardly able to get across the floor and had pains and aches all over my body. I lost my appetite again and was troubled so with indigestion that nearly everything I ate or drank disagreed with me."

"I sent for Tanlac again and took two more bottles and it did just like it had done a year before and it was no time before I was able to do my work with as much ease as ever and without getting tired or worn out. I can eat anything I please without any bad effects at all and the pains all left me and I am never troubled in any way. Tanlac is certainly a fine medicine and it is always a pleasure to me to recommend it whenever I get a chance."

Tanlac is sold in Ogden by A. R. McIntyre Drug Co.—Advertisement.

money flows to every till in tinkling streams, and be prepared for Fate's hard blows, and spend old age in pleasant dreams.

CLEAN SPARK PLUGS AND SHINE POINTS

Spark plugs require cleaning occasionally, especially since our motor fuel became the debased liquid it now is. The proper way is to take the plug apart and get all the black, carbonized oil and dirt away from the junction of metal and porcelain. The porcelain must not be roughened with sandpaper or a file, as this makes it more likely than before to accumulate carbon. The points should be brightened with emery cloth and the rest of the plug be treated with gasoline and a brush.

Finland's government is to construct a chemical plant and a sawmill. The chemical plant will manufacture superphosphate and sulphuric acid.

Fastfoto Studio

Has moved from 255 25th Street

NOW AT

2277 WASHINGTON

With White Sewing Machine Co

Open Sat. Jan. 31st

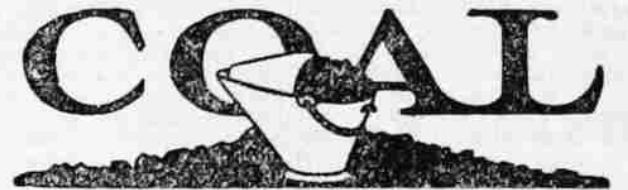
EXTRA SPECIAL—7x11 Art Panel of yourself

FREE

With your photo on one dozen post cards or larger sizes, \$1.00 per doz. and up.

We still make the popular "Tangos" and "Look Who Remembered You"

OPEN SUNDAYS



In the past thirteen years there has never been a time when our trade could not get coal from us. So why not place your coal orders where you can get quick and efficient service at all times?

OGDEN SEWER PIPE AND CLAY COMPANY

Phone 141

W. B. PORTERFIELD, Manager

"AN ADVENTURE IN HEARTS" IS FILMED FROM FAMOUS NOVEL

Anthony Hope's Book Is Basis for Robert Warwick's New Film Production

Robert Warwick in "An Adventure in Hearts," a screen version of Anthony Hope's well-known novel, "Captain Decree," will be the attraction at the Alhambra Theatre tomorrow. The story is of the same romantic-adventure type which Mr. Hope made famous in "The Prisoner of Zenda."

Mr. Warwick has the role of an American of French descent, who having just completed a delicate diplomatic mission for a foreign government, is being hounded by secret agents lest he betray the details of the affair. He seeks shelter in the castle of an Italian count, whose wife and he, newly

estranged, are living in opposite wings of the castle. The Countess is being threatened by a gentleman blackmailer to whom she owes gambling debts and has secretly installed her pretty girl cousin in her place while she goes to Rome to raise the money. A romantic love affair, a thrilling rescue at a swollen ford, and a gun fight in a blazing hut feature the development of the plot from this point.

Helen Chadwick is Mr. Warwick's leading woman and Winifred Greenwood, Walter Long and Howard Gay are included in the cast. The picture is a Paramount-Artcraft and was directed by James Cruze.

Catarrrh Cannot Be Cured

by LOCAL APPLICATIONS, as they cannot reach the seat of the disease. Catarrrh is a local disease, greatly influenced by constitutional conditions. HALL'S CATARRH MEDICINE will cure catarrrh. It is taken internally and acts through the blood on the mucous surfaces of the system. HALL'S CATARRH MEDICINE is composed of some of the best known, combined with some of the best blood purifiers. The perfect combination of the ingredients in HALL'S CATARRH MEDICINE is what produces such wonderful results in catarrrh conditions. Druggists 75c. Testimonials free. F. J. Cheney & Co., Props., Toledo, O.

Woman's Page

BEAUTY'S OBJECTIVE AS SEEN BY WRITER FOR BIG CHICAGO PAPER WHO IS KNOWN BY MANY OGDENITES

The Standard's serial story, "Love and Married Life," has been delayed in reaching the paper and will reappear soon. Subscribers who have been reading the story will not be disappointed in receiving the connecting numbers.

(By Miss Qui Vive)

There's an old song that runs along satirically about "what a strange world this would be, if the men were all transported far beyond the northern sea." You remember it. That is, if you are old enough.

Suppose they were? What would be the behavior of those women who didn't have the time, money or inclination to run after them? Would they continue to doil up just the same? We contribute the sure bet that they would.

When a woman gets a new frock, or a fresh laid on, new complexion, or has her hair done in a wonderful and interestingly undulated coiffure, she wants to show it to some nice man she likes. Not that it matters so terribly much, but she knows she will enjoy giving him an opportunity to say something pretty. To a certain extent she will take pleasure in having her robe or her beauteous hair dress displayed before other women. But the keen and ecstatic feeling comes

from her own satisfaction of her own view of herself.

Women who have been forced to do housework during this scarcity of cooks and second maids have discovered for themselves the horror of broken finger nails, coarse looking hands, ugly clothes, and all the other ills that trail along with the dishwashing job and the elvish cleaning hurstane, not to mention polishing the kitchen range. Though the job be worthy and honorable and the lady who plows through it with a cheerful face is no less than a heroine, she has that unpleasant realization that she looks her worst. The laborer must dress for his job and when you fight dirt you bear marks of the conflict. When our modern Cinderella has rubbed her poor sore hands with cold cream, removed herself from the dingham apron, arranged her hair so the flying, scolding looks are all in lace and snapped herself into a fresh sweet frock, she believes that she has two separate and distinct personages.

THIS MEDICINE HAS CURED THOUSANDS---IT MAY CURE YOU

Mr. L. P. England, a reliable citizen of Spartanburg, S. C., makes the following statement: "About twelve years ago I suffered with a severe spell of malaria and afterwards was much troubled with rheumatism. I tried many remedies recommended for the rheumatism but failed to get relief amounting to anything. I saw Number 40 For the Blood advertised and purchased a bottle and found so much relief that I have taken several bottles and am well of the rheumatism. I keep Number 40 in the house all the time as I do not wish to be without it." Number 40 is demanded

in blood troubles from any cause. In chronic rheumatism, catarrh, constipation, stomach and liver troubles. Under its use eczema and skin diseases disappear, sore ulcers and boils are caused to heal. Made by J. C. Mendenhall, Evansville, Ind., 40 years a druggist. The best druggist in your neighborhood sells Number 40 but if it happens that he does not, send direct to J. C. Mendenhall Medicine Company, Evansville, Indiana, and receive it delivered to you at \$1.25 per bottle, six bottles for \$7.00.—A. R. McIntyre Drug Co.—Advertisement.

Silver \$1.33 Per Ounce

ARE YOU INTERESTED IN LODATO?

Mining investors who have investigated this organization in the past year have verified the representations made both pertaining to our properties, our ore, and our future possibilities. They have shown their confidence to the ratio of 100 per cent. All investigations so made have resulted in the purchase by the respective investors of the working capital of this organization.

Only a limited amount of working capital now being offered for subscription. The same may be purchased on the installment plan, monthly payments if desired. Remember, we are shipping ore, and our stock will soon advance. Write for full detailed information.

The Lodato Mining & Milling Company

2376 Washington Avenue, Ogden, Utah

Effective Feb. 1st, 1920

Standard classified ads will not be charged to anyone, except merchants having accounts for display advertisements.

Classified ads will be received over the counter at the Standard Office for cash only.

'Til forbid or ads ordered to run indefinitely will not be accepted.

PHONE CALLS

Will be received, the ads taken, prices quoted and a special messenger dispatched who will collect for the same before the advertisement appears.

All phone calls should be in before 12 m. to insure publication that day. Ads will be received over the counter for publication same day until 1 P. M.

A charge of 10 cents will be added to help defray necessary expense on all Phone ads.

These changes are absolutely essential to cover increased costs in newspaper publishing. This will also greatly aid us to continue the same advertising rates which have not been increased even though our circulation has increased 3-fold, newsprint advanced 250 per cent, and labor costs doubled.

Full co-operation of our patrons is earnestly asked and requested.

THE OGDEN STANDARD.

DON'T DESPAIR

If you are troubled with pains or aches; feel tired; have headache, indigestion, insomnia; painful passage of urine, you will find relief in

GOLD MEDAL HARLEM OIL CAPSULES

The world's standard remedy for kidney, liver, bladder and stomach troubles. National Remedy of Holland since 1896. Three sizes, all druggists. Guaranteed. Look for the name Gold Medal on every box and accept no imitation.

—Advertisement.